

JENNY MELENDEZ

Major/Minor

Major(s)

- Psychology
- Marketing
- Management

Minor(s)

- Business Analytics
- Sports Management



Future Career After Graduation

I hope to begin working in Marketing for Motorsports, either Formula 1 or NASCAR. I have a huge love for those sports and would love to be part of it. I would want to do anything from Fan Experience to Social Media.



About Me

Fun Facts:

- From Reno, NV
 - Attended Procter R. Hug HS
- Love Tennis, F1, and The Backseat Lovers
- Currently a Marketing Coordinator for Custom PT!

Favorite...

Show: Superstore

Food: Green Posole

Fastfood: WingStop

Why UNR?

Got almost a full ride so it was the cheapest option for me and my family since i'm first generation



Technical Background

- Not super skilled but know the basics like all google and microsoft tools and some video editing
- I usually use these for schools and for work to organize information!

